

# HOW TO USE A **CRAFTSMANSHIP** **KOTOBUKIYA** OFFER SHEET

<b>PAGE ONE</b>	<b>-INDEX-</b>	The index is the the document you are reading! This explains all of the features contained in this PDF document.
<b>PAGE TWO</b>	<b>SPEX</b>	This sheet contains all of the specifications and basic data necessary for you to prepare a purchase order.
<b>PAGE THREE</b>	<b>MKT SHEET</b>	This sheet contains a wealth of information about the product and the property it is based on. Aside from character / license information, there are weblinks where you can learn more, as well as some sales history of related toys/dvds/manga etc.
<b>PAGE FOUR</b>	<b>SALES POINTS</b>	This sheet takes all of the super detailed information from page 3 and boils it down to five or six key selling points. A great way for your staff to become instantly familiar with the product.
<b>PAGE FIVE</b>	<b>CALENDAR</b>	This sheet contains a summary of all of the key dates (order deadlines, ship dates, movie release dates, etc) related to this product.
<b>PAGE SIX</b>	<b>CATALOG READY TEXT</b>	This sheet contains a text description of the product for you to copy/paste and use in your catalogs, sell sheets, website, etc. This text is also supplied to you in email or a word doc so you can easily copy the information.
<b>PAGE SEVEN</b>	<b>CARTON</b>	Not every offer will contain this page. This graphic helps to explain how the master cartons are packed, when the item is sold with inner cartons (or countertop displays).

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<b>ITEM #</b>	SW37
<b>ITEM</b>	STAR WARS BOBA FETT VER.2 ARTFX STATUE
<b>CATEGORY</b>	ARTFX STATUE
<b>LICENSE</b>	STAR WARS
<b>MEDIA</b>	MOVIE
<b>KOTO SITE</b>	<a href="http://www.kotous.com/">http://www.kotous.com/</a>
<b>OFFICIAL WEB PAGE</b>	<a href="http://www.starwars.com/">http://www.starwars.com/</a>
<b>FAN WEB PAGE</b>	<a href="http://www.theforce.net/">http://www.theforce.net/</a>
<b>WIKIPEDIA</b>	<a href="http://en.wikipedia.org/wiki/Boba_Fett">http://en.wikipedia.org/wiki/Boba_Fett</a>
<b>CREATOR</b>	GEORGE LUCAS
<b>CREATOR OTHER WORK</b>	INDIANA JONES
<b>SIMILAR APPEAL</b>	STAR WARS ARTFX STATUES
<b>SCULPTOR NAME</b>	SHUNJI HAGII
<b>DEMOGRAPHIC APPEAL</b>	YOUNG MALE & FEMALE
<b>CRAFTSMANSHIP</b>	EACH BOUNTY HUNTERS WILL INCLUDE BONUS FIGURE PARTS THAT CAN BE ASSEMBLED INTO A FULL SIZE DARTH VADER STATUE.
<b>STAR WARS NEW FILMS</b>	Films in a new 3-D film format, beginning with A New Hope in 2007.
<b>STAR WARS MOVIE</b>	EPIV: A New Hope: May 25, 1977 EPV: The Empire Strikes Back: May 21, 1980 EPV: Return of the Jedi: May 25, 1983 EP I: The Phantom Menace: May 19, 1999 EP II: Attack of the Clones: May 16, 2002 EP III: Revenge of the Sith: May 19, 2005 George Lucas stated that he planned to release all six
<b>MAGAZINE PROMOTION</b>	WILL BE PROMOTED WITH ADVERTISING, REVIEWS, ARTICLES IN - PREVIEWS, DIAMOND DIALOGUE, DIAMOND DATELINE, and more
<b>WEBSITE PROMOTION</b>	WILL BE PROMOTED WITH WEB ADS, BANNER ADS, ARTICLES, REVIEWS ON - ACTION FIGURES DOT COM, TOYBOX DX DOT COM, KOTO.COM, TYPE MOON HP and MORE
<b>PRESS RELEASES</b>	WILL BE SENT TO ALL MAJOR VIDEO GAME, ANIME, AND ACTION FIGURE MEDIA OUTLETS
<b>TRADE SHOW PROMOTION</b>	SAN DIEGO COMICON, ANIME EXPO, TOKYO TOY SHOW, WANDER FES, GIFTX, HOBBY SHOW, GIFT SHOW, and more
<b>POP PROMOTION</b>	DISTRIBUTING FLYERS, CATALOGS IN MAJOR SHOWS.
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CRAFTSMANSHIP  
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#### PRODUCT DESCRIPTION

Star Wars pre-painted soft vinyl model kits from kotobukiya co. A new ARTFX statue of the empire strikes back bounty hunters will be released each month, six in total. BOBA FETT VER2 is a lucky first character of the series!! Each Bounty Hunters will include bonus figure parts that can be assembled into a full size Darth Vader statue. This 1:7 scale star wars kits require limited assembly.

#### LICENSE DESCRIPTION

Star Wars is a science fantasy saga and fictional galaxy created by writer/producer/director George Lucas. The film became a worldwide pop culture phenomenon, spawning five more feature films, three spin-off films, five television series and an extensive collection of licensed books, comics, video games, action figures, trading cards, card games, backpacks, and other products, all of which are set within a fictional "galaxy far, far away." An example of the space opera genre, the Star Wars story employs archetypal motifs common to both science fiction and mythology, as well as the romantic music motifs now often associated with those genres.






#### CHARACTER DESCRIPTION

Boba Fett is a fictional character in the Star Wars universe. In the films, he is a bounty hunter hired by the Empire and Jabba the Hutt to track down and capture Han Solo and Chewbacca. He appears in Star Wars Episode II: Attack of the Clones, Star Wars Episode V: The Empire Strikes Back, Star Wars Episode VI: Return of the Jedi, The Star Wars Holiday Special and in the Special Edition of Star Wars Episode IV: A New Hope. He is played by Daniel Logan in Attack of the Clones, and by Jeremy Bulloch in The Empire Strikes Back and Return of the Jedi, although Jason Wingreen provided his voice in Empire. His brief appearance in A New Hope was performed by Mark Austin. For the 2004 DVD release of Empire, his voice was replaced by Temuera Morrison.

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## **STAR WARS BOBA FETT VER.2 ARTFX STATUE**

-  A NEW ARTFX STATUE OF THE EMPIRE STRIKES BACK BOUNTY HUNTERS WILL BE RELEASED EACH MONTH, SIX IN TOTAL. BOBA FETT VER2 IS A LUCKY FIRST CHARACTER OF THE SERIES!!
-  EACH BOUNTY HUNTERS WILL INCLUDE BONUS FIGURE PARTS THAT CAN BE ASSEMBLED INTO A FULL SIZE DARTH VADER STATUE.
-  KOTOBUKIYA HAS ALWAYS GOOD REACTION FROM FANS FOR AMAZING SCULPTING, PAINTING, AND DESIGN. YOU CAN'T MISS THIS KOTOBUKIYA ORIGINAL POSING STATUE.
-  EACH BOUNTY HUNTERS WILL CONTAIN INTERLOCKING BASES, WHICH CAN BE ARRANGED TO FORM THE IMPERIAL LOGO.
-  ALTHOUGH STAR WARS SAGA SERIES WAS FINISHED, NEW DRAMA AND 3D ANIME SERIES WILL COME FOR ALL STAR WARS FANS!!



STAR WARS: THE BOUNTY HUNTER SERIES

BOBA FETT ARTFX STATUE

A KOTOBUKIYA Japanese import! The acclaimed series of Kotobukiya ARTFX Statues expands with the addition of the highest requested characters from the Star Wars universe: THE BOUNTY HUNTER SERIES!

From the darkest chapter of the saga, Episode V: The Empire Strikes Back, Darth Vader has summoned mercenaries from across the galaxy to help him capture Han Solo, thereby luring Luke Skywalker into a deadly confrontation. Six of the fiercest hunters are assembled: Dengar, 4-LOM, Zuckass, Bossk, IG-88, and legendary BOBA FETT.

The enigmatic Boba Fett stands 11 3/4" tall in a dynamic combat pose, simultaneously flying and firing his flame thrower. His distinctive Mandalorian armor has been replicated with stunning accuracy, with detailing based upon the costume used in Episode VI: Return Of The Jedi. Each of the Bounty Hunters will include special bonus parts for you to collect. Once all six Hunters have been released, you will be able to assemble the bonus parts into a brand new, full size DARTH VADER ARTFX Statue! A free \$100 value given at no additional cost! Fett will include Darth Vader's left arm.

In addition, each of the Hunters will include a unique hexagonal base, which can be linked together on any side, creating a

That is a lot of bounty to be hunted, so let's review...

- A new ARTFX Statue each month, six in total
- Interlocking bases, which can be arranged to form the Imperial logo
- Bonus figure parts that can be assembled into a full size Darth Vader statue
- Additional bonus parts will also be included so that Vader can be displayed in three different poses

With its large scale and impeccable paint applications, this ARTFX Statue is a snap-fit kit that can be easily put together in with the next release scheduled to be IG-88!